

troy edlin

3726 Ethel Avenue ▪ Louisville, KY 40218
502.744.2905 ▪ email@troyedlin.com
View my online portfolio at TroyEdlin.com

Graphic Artist at your service.

objective To maintain gainful employment within a challenging economy.

experience

TroyEdlin.com Promotional Design

3726 Ethel Avenue ▪ Louisville, KY 40218 ▪ email@troyedlin.com

July 1992 - Present

Freelance Graphic Designer/Web Designer/Illustrator

Layout, design, and art direction of numerous promotional materials and packaging including, but not limited to: logos, brochures, CD inlays, fliers/posters, stickers, t-shirts, business cards, and web sites. As well as hand-drawn and electronically designed illustration for independently produced publications, comics/cartoons, authors, musicians, and tattoo artists. Provided freelance services for the high-profile advertising agency Doe Anderson. Currently working closely with managers, promoters, record labels, recording studios and bands in Louisville, Austin, Chicago and Nashville

Broadway Across America Key Brand Entertainment

(formerly Live Nation/formerly Clearchannel Entertainment)
611 W Main Street ▪ Louisville, KY 40202 ▪ 502.569.3068

February 2002 - July 2009

Graphic Designer

Responsibilities include layout and design of various promotional collateral and web materials (publication ads, displays, billboards, handbills, flash e-cards, web banners, etc.) for the national touring markets of Broadway Across America. Also responsible for designing renewal materials, forms, ticket stock, etc. for the local subscription base of each city. Also layout and design of national Broadway Across America materials such as conference brochures, trade show booths, etc. Other duties include image scanning/editing, illustration, file preflight and preparation, print ordering and archiving.

Hurt Printing

518 West Main Street ▪ Louisville, KY 40202 ▪ 502.589.07471

May 2001 - February 2002

Pre-press/Design Technician

Responsible for the continuity of the customer's printed product. Accountable for pre-fighting electronic files assuring esthetic correctness for the press (i.e. making sure all images are correct type and color mode, checking for re-flow, making sure all fonts and graphics are present and linked, etc.). Also responsible for the production of film, lino, and press plates. Layout and design of customer's product such as stationary, forms, advertising materials, catalogues, etc. Other duties include image scanning/editing, file archiving and retrieval.

Power Creative

11701 Commonwealth Drive ▪ Louisville, KY 40299 ▪ 502.267.0772

October 1999 - March 2001

Graphic Artist/Design Assistant

Responsible for the timely and efficient execution of the printed creative product. Accountable for print projects, file organization (both electronic and hard-copy), and the print integrity as set by the ACD, Senior Art Director, or Art Director on assigned projects. Other duties include image scanning/editing, production of printer dummies/mock-up materials, and printer disk preparation.

qualifications

Proficient with both Macintosh and PC operating systems while utilizing the latest industry standard layout and design programs such as Adobe Creative Suite (Photoshop, Illustrator, Flash, Dreamweaver, etc.) and Quark Xpress. Fully educated on the print industry and its techniques, while also displaying the ability to be versatile on the web. Familiar with standard HTML and Microsoft Office.

education

Obtained certification in Photoshop Training, Color Theory, Pre-Press Preparation, and Digital Printing Concepts.

Pleasure Ridge Park High School

Louisville, KY ▪ 1989 - 1993

Graduated with Diploma

References available upon request.